BRITISH SHAKESPEARE ASSOCIATION 2021 ONLINE CONFERENCE:

SHAKESPEARE IN/ACTION

**Twitter Policy**

Please feel free to tweet about the conference using the hashtag **#BSA2021**, and join in the conversation on Twitter. We would ask that tweeters be collegial, professional, and respectful of their fellow conference participants and presenters, keeping in mind the BSA's EDI statement.

Please be understanding and mindful of concerns that some speakers may have about live-tweeting of their presentations. Speakers might not wish for their papers to be live-tweeted for a variety of reasons, and they should not feel pressured to justify their preferences. Therefore, if a speaker or a session chair indicates at the beginning of a given session that papers / presentations are not to be live-tweeted, please respect this. Similarly, if you are asked by the speaker or the session chair to stop live-tweeting, please comply with this request.

Please do not post photos or screen-shots of speakers without their permission / consent.

Remember to tweet using the conference hashtag, **#BSA2021** to make the tweets more easily visible to those following the hashtag, and bear in mind the following guidance about live-tweeting:

- Begin the first tweet in your thread with the name of the speaker (not their twitter handle), so that the material is clearly attributed, and so that readers of the tweets can recognise and connect with the speaker whose paper is being described, should they wish to do so.
- Subsequent tweets in the thread, added as comments to the initial tweet, should begin with the speaker's initials.
- Please do not begin the initial tweet with the speaker's Twitter handle, as this will limit the tweet's visibility. The handle can be included later in the opening tweet, and will make the thread visible to the speaker (they will receive a notification if their handle is tagged).

If you are a speaker / presenter and do not wish for your material to be live-tweeted, please inform your session chair about this before the session begins, so that they can announce it. Speakers should feel free to post their preferences about live-tweeting in the Zoom chat during the session, or write to british.shakespeare.conference@gmail.com ahead of their panel, with cc to their session host / chair.

**#BSA2021**

**@BSA_Conference**